

ORDER

KSNV

Orders

Order / Rev: 105009
 Alt Order #: 06837954
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 Flight Dates: 09/18/12 - 09/24/12
 Original Date / Rev: 08/01/12 / 09/13/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact:
 Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Obama for America *→ Revised*
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	119	\$32,850.00	\$27,922.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	119	\$32,850.00	\$27,922.50	0.00
Totals	119	\$32,850.00	\$27,922.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$32,850.00
Market	100%	\$109,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$28,470.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$20,805.00
KTUD	1%	\$1,095.00
KVVU	20%	\$21,900.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,380.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/WagM	5-6a		-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 09/17/12	09/23/12	-TWTF--	4	\$90.00	0.00

Order / Rev: 105009
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 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	4	\$90.004		0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		(\$90.00)		0.00	NM		
See MG 1.5,1.6,1.7,1.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/21/12-09/21/12		M-F 5-6a WakeUp w/Wagner	5-6a		-----F----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]															
6	KSNV	09/19/12-09/21/12		M-F 5-6a WakeUp w/Wagner	5-6a		--WThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]															
7	KSNV	09/20/12-09/21/12		M-F 5-6a WakeUp w/Wagner	5-6a		---ThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]															
8	KSNV	09/18/12-09/21/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TwThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]															
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$90.004		0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F 5-6a WakeUp w/Wagner	5-6a		M-----	:30		(\$90.00)		0.00	NM		
See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		M-F 5-6a WakeUp w/Wagner	5-6a		M-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 2.1 09/24 [Revised Rate to Reinstate]															
E 3	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$175.00		0.00						
E 4	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.004		0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F 6-7a WakeUp w/Wagner	6-7a		M-----	:30		(\$175.00)		0.00	NM		
See MG 4.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		M-F 6-7a WakeUp w/Wagner	6-7a		M-----	:30		\$650.00		0.00	NM		
Ⓜ MG for 4.1 09/24 [Revised Rate to Reinstate]															
E 5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	4	\$200.004		0.00	NM	4	\$800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -TWTF-- 4 \$200.00 0.00															
E 6	KSNV	09/24/12	09/24/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.004		0.00	NM	1	\$200.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$200.00 0.00															
E 7	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$125.00 0.00															
E 8	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
SAT TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$150.00 0.00															
E 9	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$90.004		0.00	NM	1	\$90.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$90.00 0.00															
E 10	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$150.004		0.00	NM	1	\$150.00
SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$150.00 0.00															
E 11	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	1	\$1,300.00
MEET THE PRESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$1,300.00 0.00															
E 12	KSNV	09/23/12	09/23/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$125.00 0.00															
E 13	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$135.004		0.00	NM	1	\$135.00
CHRIS MATHEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S 1 \$135.00 0.00															
E 14	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd M-F Today Show II	CM	9-10a	-TWTF--	:30	4	\$95.004		0.00	NM	4	\$1,400.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -TWTF-- 4 \$95.00 0.00															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$145.004		0.00	NM	4	\$580.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$145.00		0.00			
E 31	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	1	\$145.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$145.00		0.00			
E 32	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$175.004		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$175.00		0.00			
E 33	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$175.00		0.00			
E 34	KSNV	09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	4	\$250.004		0.00	NM	4	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$250.00		0.00			
E 35	KSNV	09/24/12	09/24/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$250.004		0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$250.00		0.00			
E 36	KSNV	09/22/12	09/22/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004		0.00	NM	1	\$150.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$150.00		0.00			
E 37	KSNV	09/23/12	09/23/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$450.004		0.00	NM	1	\$450.00
NEWS AFTER NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$450.00		0.00			
E 38	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$920.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$230.00		0.00			
E 39	KSNV	09/24/12	09/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$230.00		0.00			
E 40	KSNV	09/18/12	09/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$230.004		0.00	NM	4	\$920.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$230.00		0.00			
E 41	KSNV	09/24/12	09/24/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$230.004		0.00	NM	1	\$230.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$230.00		0.00			
E 42	KSNV	09/18/12	09/21/12		CM	730-758pm	-TWTF--	:30	4	\$125.004		0.00	NM	4	\$3,200.00

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 Estimate: 1536
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Face to Face w/ Ralston											
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	4		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston		730-758pm	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston		730-758pm	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston		730-758pm	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12		Face to Face w/ Ralston		730-758pm	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 42.5,42.6,42.7,42.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	09/18/12-09/21/12		Face to Face w/ Ralston		730-758pm	-TWThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
6	KSNV	09/19/12-09/23/12		Face to Face w/ Ralston		730-758pm	--WThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
7	KSNV	09/20/12-09/23/12		Face to Face w/ Ralston		730-758pm	---ThF----	:30		\$800.00		0.00	NM		
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
8	KSNV	09/21/12-09/23/12		Face to Face w/ Ralston		730-758pm	-----F----	:30		\$800.00		0.00	NM		
Ⓜ MG for 42.3,42.4,42.1,42.2															
[Revised Rate to Reinstate]															
E 43	KSNV	09/24/12	09/24/12	Face to Face w/ Ralston	CM	730-758pm	M-----	:30	1	\$125.00	4	0.00	NM	1	\$125.00
				Face to Face w/ J.Ralston											
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$125.00		0.00						
E 44	KSNV	09/22/12	09/22/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				SAT/Jeopardy											
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$150.00		0.00						
E 45	KSNV	09/22/12	09/22/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$150.00	4	0.00	NM	1	\$150.00
				SAT/ Wheel of Fortune											
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$150.00		0.00						
E 46	KSNV	09/22/12	09/22/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.00	4	0.00	NM	1	\$100.00
				Vegas Inc.											
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$100.00		0.00						
E 47	KSNV	09/24/12	09/24/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
				Monday Prime 10-11pm											
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$1,000.00		0.00						
E 48	KSNV	09/19/12	09/19/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Wednesday Prime 10-11pm											
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$3,200.00		0.00						
E 50	KSNV	09/22/12	09/22/12		CM	10-11pm	-----S-	:30	1	\$500.00	4	0.00	NM	1	\$500.00

Order / Rev: 105009
 Alt Order #: 06837954
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat PR 10-11p											
				Saturday Prime 10-11pm											
NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$500.00		0.00			
E 51	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.00	4	0.00	NM	1	\$4,000.00
				NFL Football											
SUN NIGHT FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$4,000.00		0.00			
E 52	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$255.00	4	0.00	NM	4	\$1,020.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$255.00		0.00			
E 53	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.00	4	0.00	NM	1	\$255.00
				M-F News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$255.00		0.00			
E 54	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$225.00	4	0.00	NM	1	\$225.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$225.00		0.00			
E 55	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$255.00	4	0.00	NM	1	\$255.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$255.00		0.00			
E 56	KSNV	09/18/12	09/21/12	The Tonight Show	CM	1135p-1237a	-TWTF--	:30	4	\$110.00	4	0.00	NM	4	\$440.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$110.00		0.00			
E 57	KSNV	09/24/12	09/24/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$110.00	4	0.00	NM	1	\$110.00
				Tonight Show											
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$110.00		0.00			
E 58	KSNV	09/18/12	09/21/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$40.00	4	0.00	NM	4	\$160.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--					4	\$40.00		0.00			
E 59	KSNV	09/24/12	09/24/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.00	4	0.00	NM	1	\$40.00
				Late Night w/Fallon											
FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----					1	\$40.00		0.00			
E 60	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
				Saturday Night Live											
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$400.00		0.00			
													Totals	119	\$32,850.00